

nexty 横竖撇捺

nexty

WEB DESIGN WEB DESIGN

PRESENTED BY nexty

www.nexty.com.au

**A successful brand can awaken
consumers awareness and build an
emotional tie.**

As an integrated branding and advertising agency, Nexty delivers original and effective solutions. We partner with ambitious leaders in the industry to design radically improved brands and create strong and provocative business/client relationships. We achieve this through strategic thinking, engaging design, communication and assured execution.

nexty

www.nexty.com.au

Ground Floor, 105 Reservoir Street
Surry Hills NSW 2010 Australia

+61 (02) 8821 7060
info@nexty.com.au

Web Design

We live in a world filled with mobile technology and big data. The internet is changing traditional communication methods, sales behaviour and the standard business model. Nexty helps clients discover new opportunities through online platforms and a detailed analysis of a business's core value. Nexty's programme technologists sit aside the other two arms of our business and work as part of a whole to deliver best possible solutions.

Project List

Oppo Australia

Redchilli Restaurant

Sydney Today

One Day

Metro Award

Yeeyi

Watson Elite

Sydney Gold Traders

Loan Street

Unichi

Forty Fathoms

Built

Chun Shing International

YPL

Oppo Australia

OPPO is an internationally renowned mobile devices manufacturer and technology supplier. In this project, Nexty provided an E-commerce website development service throughout the whole stage.

The brand colour, typography as well as the visual proportions are applied on the website page design, the large amount of blank space encourages browsers to focus on the product itself. The one-page design allows viewers to directly get to know the product through scrolling from images to feature outlines. The social network login system as well as the Oppo forum creates a dynamic interaction between the brand and its customers, enhancing the overall brand experience.

SERVICE

Digital

SECTOR

Telecommunications

IT

The image shows the Oppo Australia logo in white text on a dark teal background. Below the logo, a portion of a laptop is visible, showing the keyboard and trackpad. The overall aesthetic is clean and modern.

oppo australia



Find 7
Designed to push the limits of modern mobile technology

LEARN MORE

oppo australia

DEVICES ACCESSORIES ACCOUNT



Find 7

Features the revolutionary 13 megapixel rotating camera.

LEARN MORE



Find 7a

Features the revolutionary 13 megapixel rotating camera.

LEARN MORE



N1 Mini

Features the revolutionary 13 megapixel rotating camera.

LEARN MORE

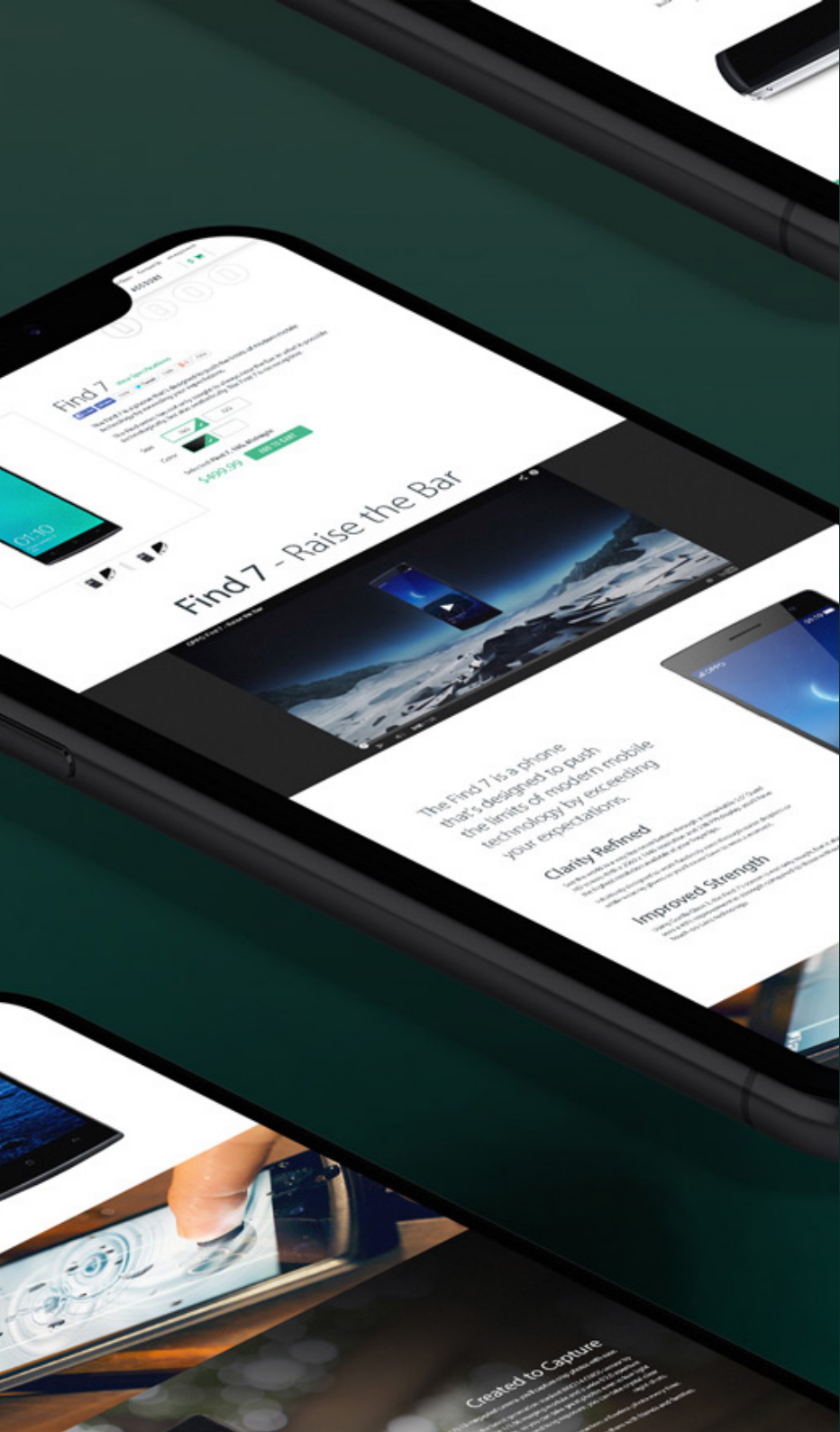


Neo 5

Features the revolutionary 13 megapixel rotating camera.

LEARN MORE

oppo australia



oppo australia

DEVICES ACCESS

Find 7 [View Specifications](#)

[Like](#) [Share](#) [130k](#) [Tweet](#) [130k](#) [8+](#)

The Find 7 is a phone that's designed to push the limits of modern mobile technology by exceeding your expectations.

The Find series has not only sought to advance mobile technology, but also aesthetically. The Find 7 is a phone that's designed to push the limits of modern mobile technology by exceeding your expectations.

Size 16G 32G

Color

Selected: Find 7, 16G, Midnight

\$499.99 [ADD TO CART](#)

Find 7 - Raise the Bar

OPPO Find 7 - Raise the Bar

Redchilli Restaurant

Redchilli Restaurant Group was founded in Australia in 2003 and was the first Sichuan cuisine to open in the Sydney market. We designed and developed its official E-commerce website. In addition to extending their brand experience and recognition online, the site has a wealth of features for consumers to provide a more convenient service.

The website design is based on modern Chinese style, reflecting the expert Chinese cuisine positioning. The online booking and ordering system, help reduce labour costs, while collecting marketing information, and creating customer loyalty. The signature recipes, restaurant blog, mobile responsive design solution makes the website very useful, informative and user friendly.

SERVICE

Digital

SECTOR

Hospitality





AUSTRALIA'S MOST AWARDED CHINESE RESTAURANT GROUP

[Login / Register](#) [My Account / Wishlist](#)

English | 中文

[CART](#)

0 ITEMS | \$ 0.00

[Home](#) [About](#) [Restaurants](#) [Shop](#) [Gallery](#) [Media Centre](#)

Overview

Story

The Team

Awards

Milestone

Contact

RESTAURANT FINDER

Find the opening hours, menus and contact details for your local Red Chili Restaurant. Start by selecting your restaurant by region, postcodes or restaurant near your work/home.

-OR-

REDCHILLI GROUP NEWS

GO NUTS!

I love this soup - it's the essence of autumn. And although it might not be the most beautiful-looking dish...

[Read more](#)

NATURAL SELECTION

Enjoying a family safari, Neil Perry finds South Africa's superb wildlife is equaled by the local passion for great food...

[Read more](#)

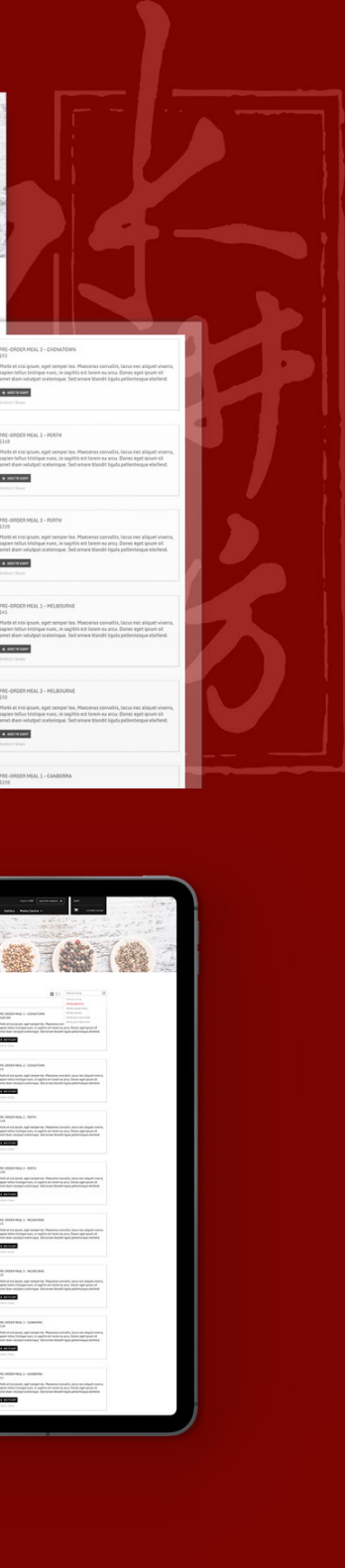
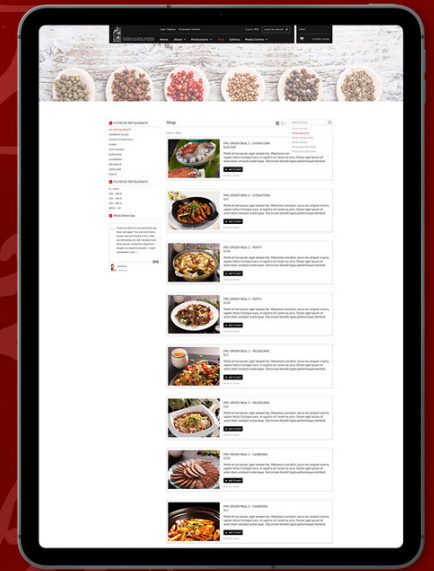
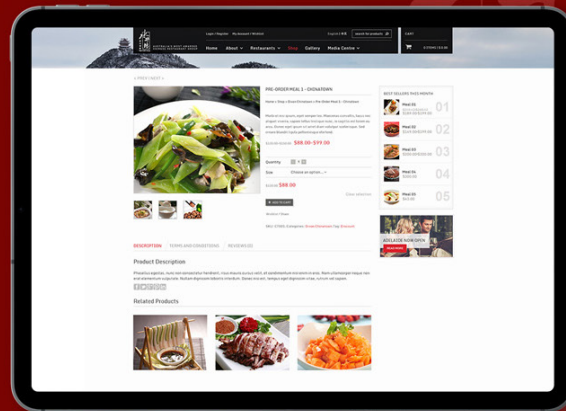
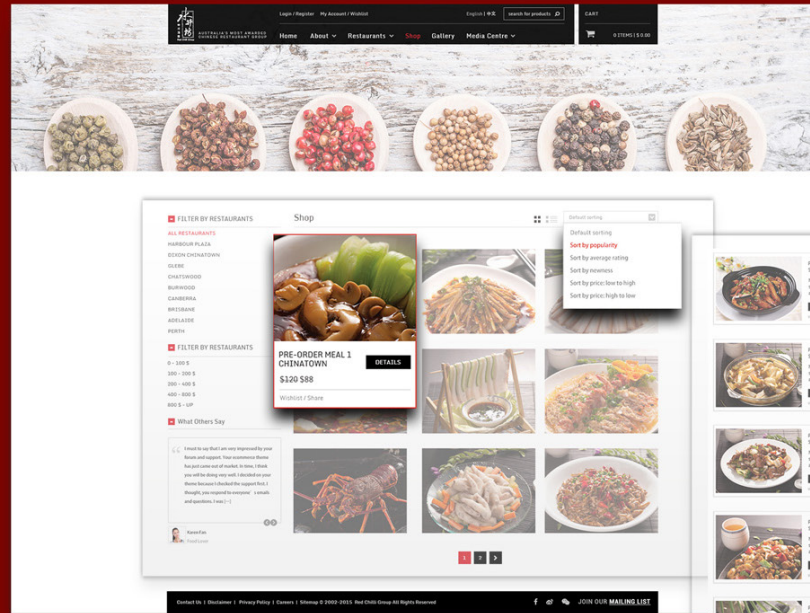
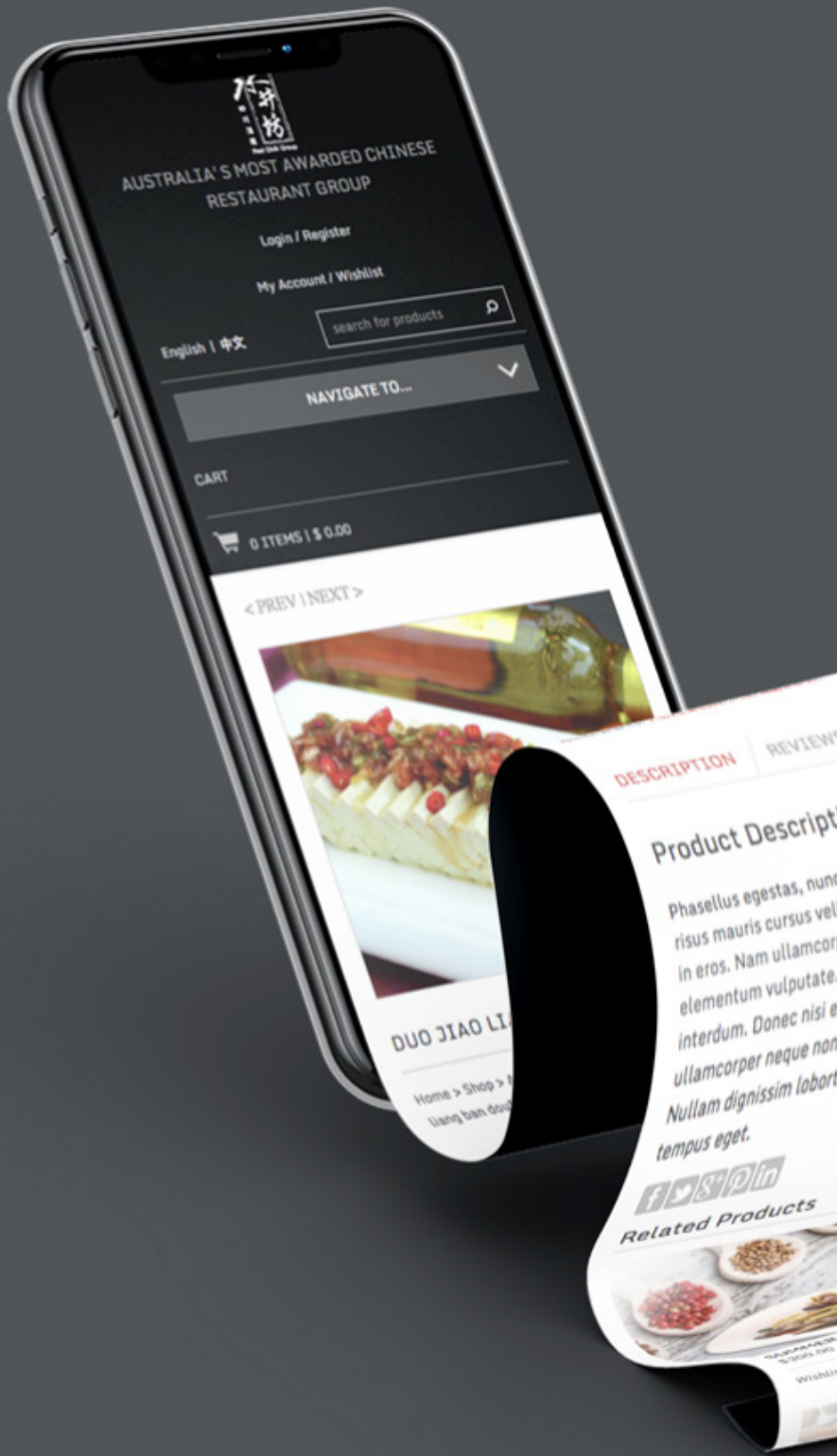
HERE'S THE RUB

It's best to start this recipe the day before. It's not difficult, but it requires some time for the sauce...

[Read more](#)

[MORE NEWS](#)





Sydney Today

Today Media Group (Australia) is Australia's leading Chinese media group, which owns a series of major news media in Australia. Nexty was engaged to create an App for one of the company's programs. As the first App of Sydney Today, we needed to develop a wide range of functions, including the latest news, property rentals, job search, as well as second-hand trading, to offer a comprehensive media platform.

Nexty created the first iOS/Android App for Sydney Today and provided corresponding maintenance service to help Today Media become the first Chinese App that was owned by a media platform in the Australian Asian community.

SERVICE

SECTOR

Digital

Media







One Day

One Day is an online travel service platform based in Sydney, Australia. It provides a service platform for travelers visiting Australia, allowing Australian residents to be exclusive travel guides for tourists to offer customised travel solutions.

In order to reach the demands and functionality of One Day, based on the brand image, we designed and developed an App for One Day. The interface is simple and neat to directly demonstrate the information to the viewers. Tourists can choose their own destinations and tour routes. The App can match tour guides with tourists to meet the personalised demands and bring a better traveling experience.

SERVICE

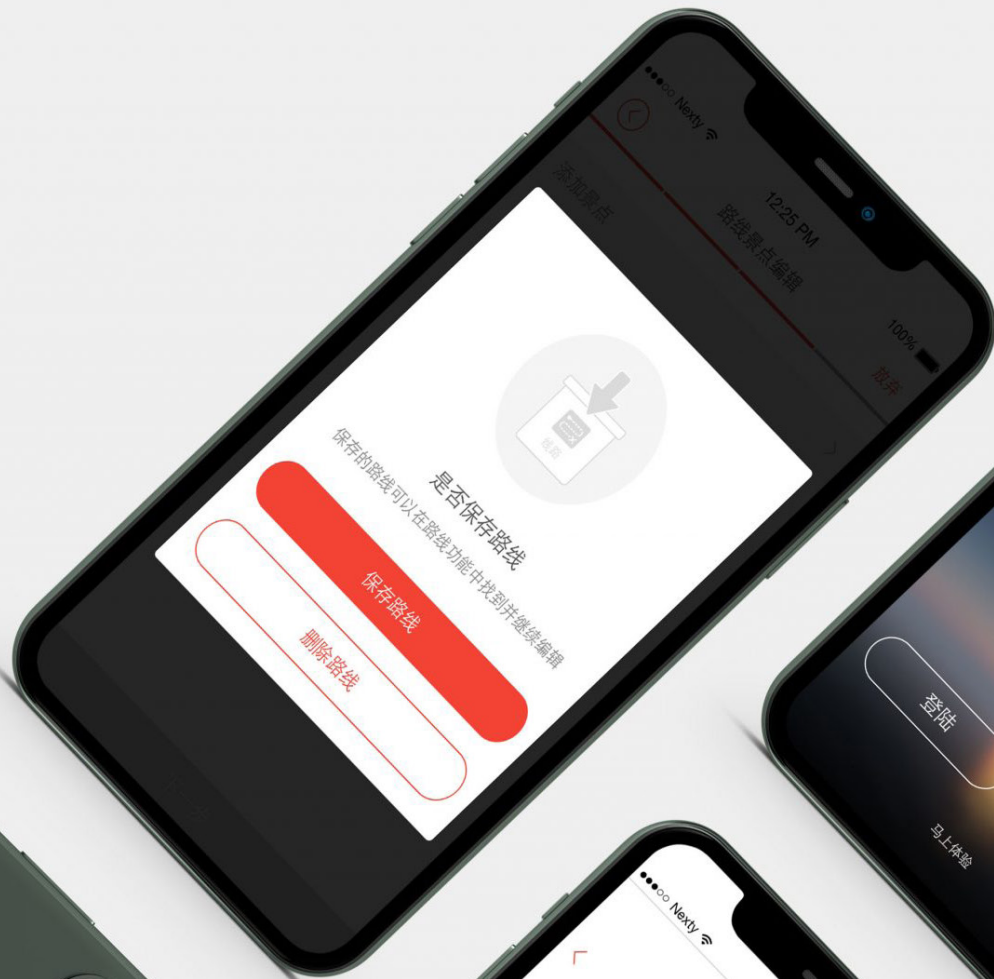
Digital

SECTOR

Hospitality







Metro Award

As well as providing brand management services to Metro Award, Nexty is also engaged to comprehensively upgrade the brand identity, brand positioning, brand design as well as influence on their brand culture.

The brand image must be consistent with the brand core. The core brand philosophy is focused on human demand and quality, focusing on being innovative, building a sustainable living environment. Based on the existing brand identity, we worked to strengthen the relevant visual elements in brand identity and apply this in the visual presentation. This combined with the image and texts convey clear and unified brand information and thus establishes a mature brand image.

SERVICE

SECTOR

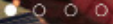
Digital

Real Estate



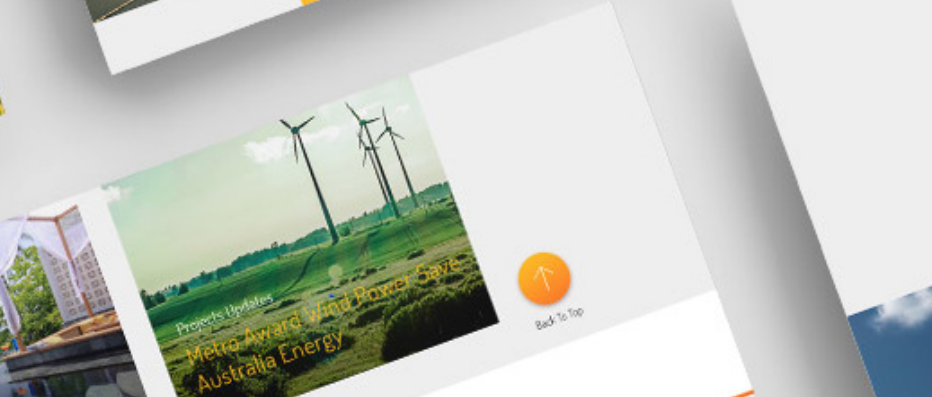
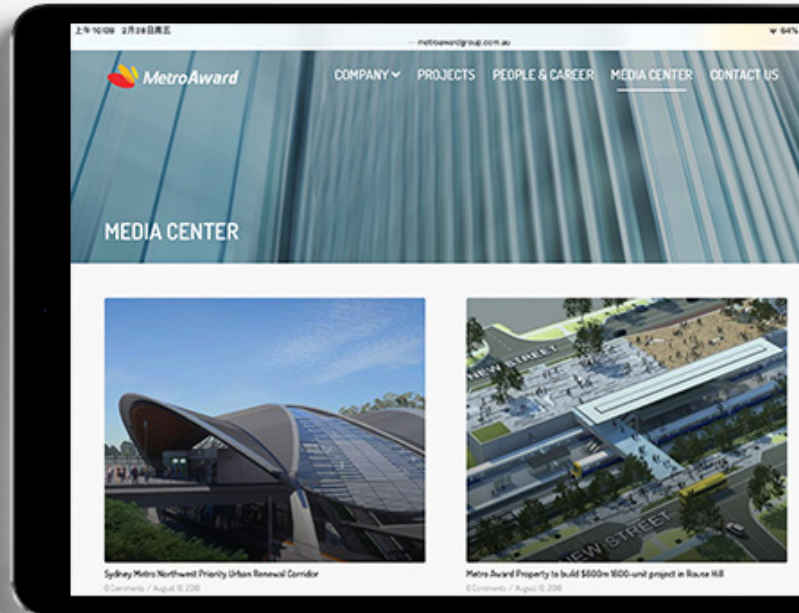
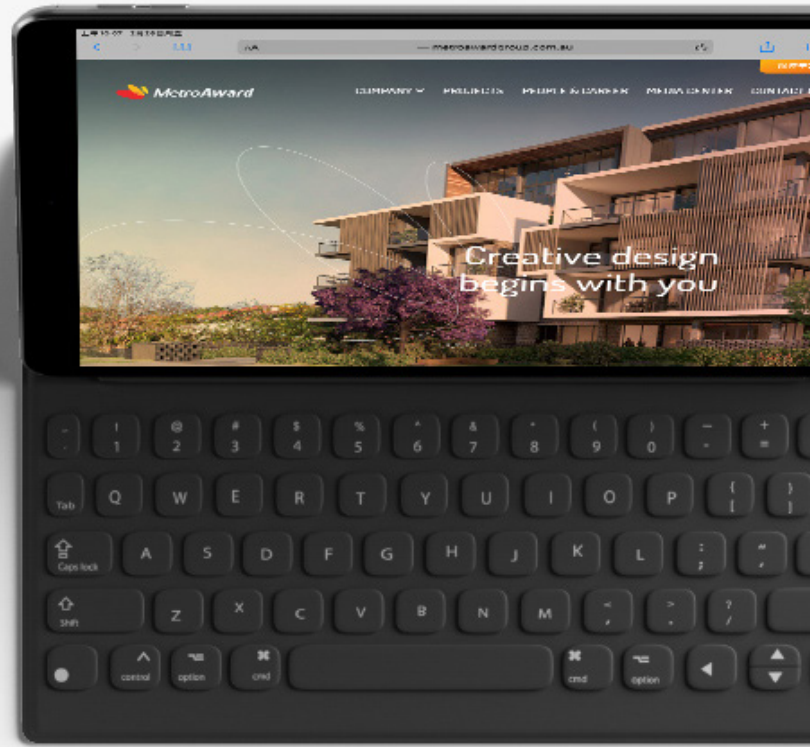
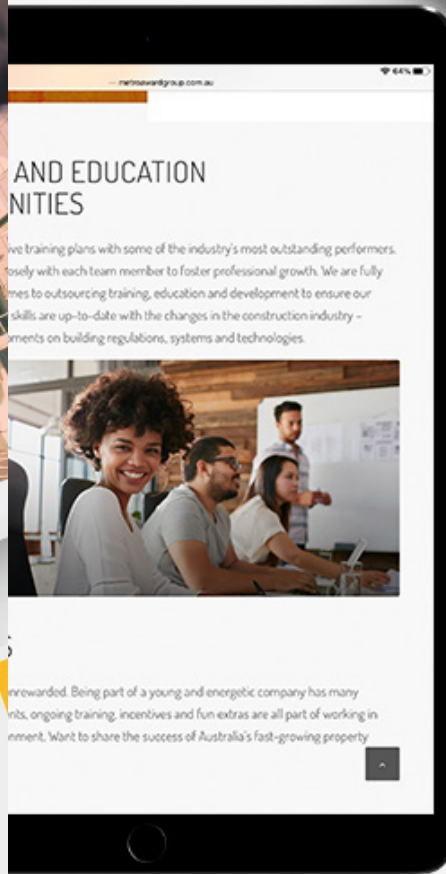


POSSIBILITIES OF FUTURE



Giving at Metro Award

Within our sustainability strategy, the changes everything, charitable partnerships are an integral part of Metro Award's commitment to support and enrich the communities in which we operate.



Yeeyi

Yeeyi (yeeyi.com) is one of Australia's largest comprehensive Chinese online portal and community interactive platforms. We aimed at creating a powerful brand that meets the demand of wider customer base. The red and blue combination demonstrated a more bold and professional brand image. The smooth shape of letter 'Y' created a strong sense of simplicity and visibility. The red part in the middle stood for the shape of heart, reflecting the loyalty and willingness of Yeeyi to create the best online community and platform.

The App focused on providing timely news, including real estate, cuisine, education, travel and other categories. Yeeyi's mobile App, website portal, social platforms have become one of the most popular media brands in Australia.

SERVICE

Digital

SECTOR

Media





亿忆十年
关注千千万万个在澳洲的你

YeeYi 亿忆



Watson Elite

Watson Elite is a real estate development and investment company located in Sydney, Australia. The core purpose of the project is to present a low-key and superior brand image.

Black is widely used as the website theme, creating a visual conception and depth. Elites' quality is reflected through the portrait of the details. The interactive elements are applied on the page design, such as the moving texts, images, slides and loading icons in order to convey a humanised style. The interactive design not only optimises the visual effect, but also enhances the user experience, creating the real interaction between Watson Elite and customers, and taking the engagement and dynamics to a new level.

SERVICE

Digital

SECTOR

Real Estate



FOR FURTHER ENQUIRIES PLEASE CONTACT US
P: (02) 9022 4430
E: FUNDS@WATSONELITE.COM



NAVIGATION: HOME ABOUT PROJECTS FUNDS CONTACT

ARRAY GRAND LAUNCH

2:30 PM | SATURDAY 16th JULY
Suite 703, Level 7, North Tower, Chatswood Central
Tower 1-3 Railway Street, Chatswood

NAVIGATION: HOME ABOUT PROJECTS FUNDS CONTACT

ARRAY THORNLEIGH

LAUNCH: 21st February 2019
UNITS: 100
TYPE: Apartment
PRICE: From \$450,000

NAVIGATION: HOME ABOUT PROJECTS FUNDS CONTACT

EXCELLENCE IN INTEGRITY

PARTNERSHIP IN ENTREPRENEURSHIP

NAVIGATION: HOME ABOUT PROJECTS FUNDS CONTACT

PROJECTS

PROPERTY MANAGEMENT | BUSINESS DEVELOPMENT

PROPERTY MANAGEMENT

PROPERTY MANAGEMENT

PROPERTY MANAGEMENT

NAVIGATION: HOME ABOUT PROJECTS FUNDS CONTACT

LUXURY APARTMENT

CREATIVE CONTEMPORARY

NAVIGATION: HOME ABOUT PROJECTS FUNDS CONTACT

FUNDS

NAVIGATION: HOME ABOUT PROJECTS FUNDS CONTACT

OVERVIEW

CONSTRUCTION

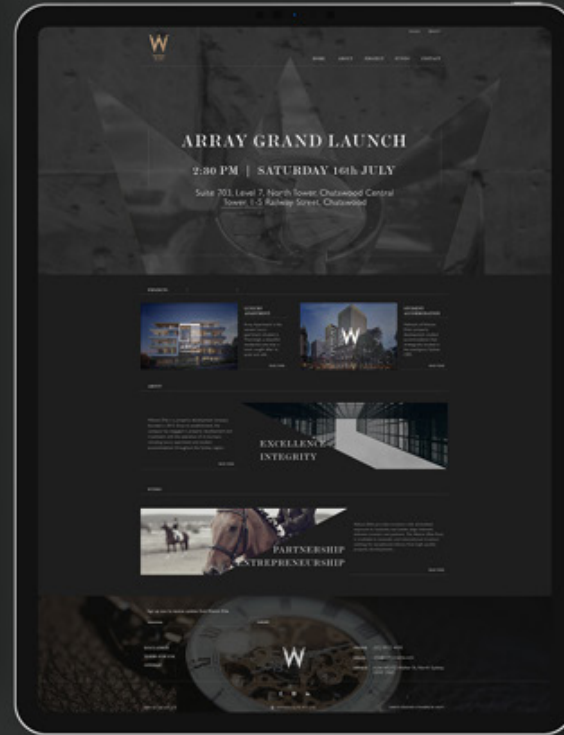
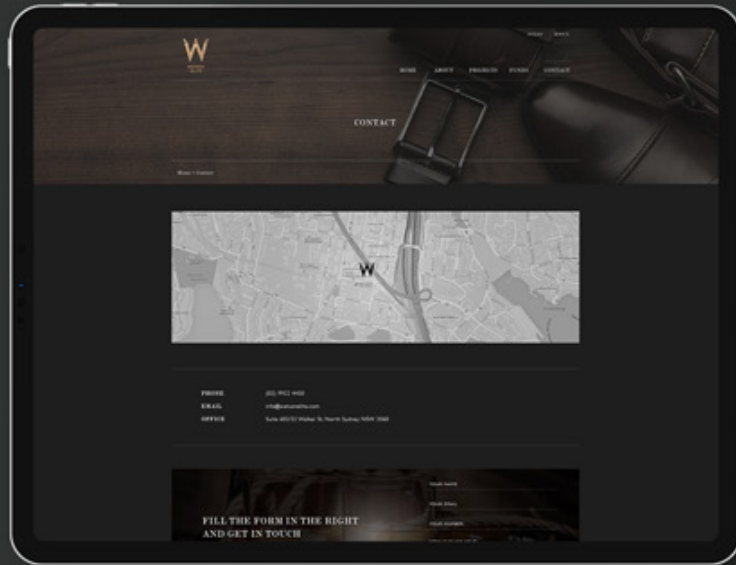
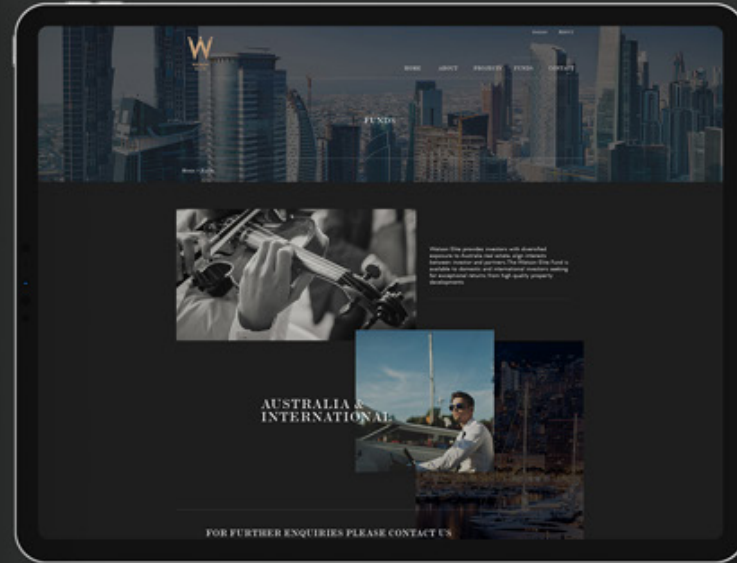
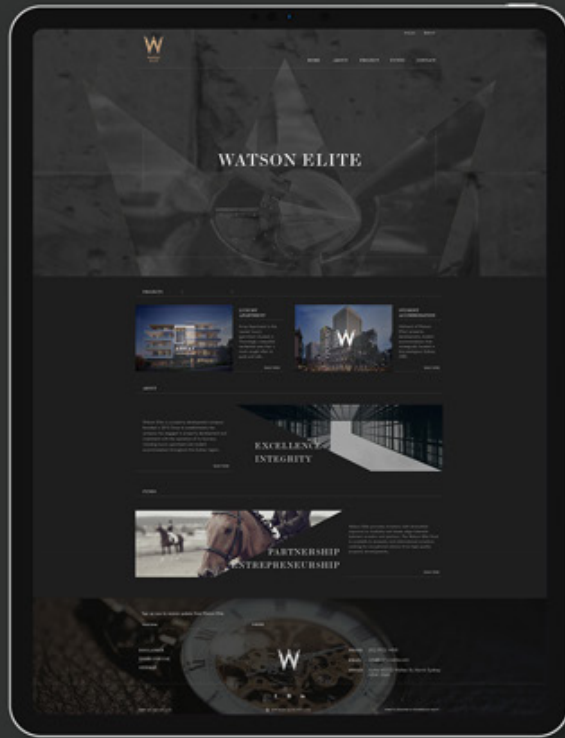
NAVIGATION: HOME ABOUT PROJECTS FUNDS CONTACT

CONTACT

NAVIGATION: HOME ABOUT PROJECTS FUNDS CONTACT

FOR FURTHER ENQUIRIES PLEASE CONTACT US
P: (02) 9022 4430
E: FUNDS@WATSONELITE.COM

FILL THE FORM IN AND GET IN TOUCH WITH WATSON ELITE



Sydney Gold Trader

SGT (Sydney Gold Traders) is an Australian-owned company engaged in precious metals trading. SGT wanted to enhance their professional brand identity, while building a long-term relationship with customers, boosting brand loyalty and influence in the local market.

In order to help SGT and customers establish a long-term cooperative relationship, we applied a “desktop” design style to the web page to make sure that all the important information on the homepage. In addition, it increased user loyalty and made customers feel the professional care of Sydney Gold Trader.

SERVICE

SECTOR

Digital

Finance

The logo for Sydney Gold Traders features the company name in a bold, white, sans-serif font. To the right of the text is a stylized icon consisting of a gold-colored arrow pointing right, which is partially overlapped by a white arrow pointing left.

**SYDNEY
GOLD TRADERS**



SYDNEY GOLD TRADERS

- // HOME //
- ABOUT
- WHAT WE BUY
- HOW IT WORKS
- FAQ
- NEWS
- TESTIMONIALS
- CONTACT
- PARTNERS

2014 © Sydney Gold Traders
Powered by Nexty.



WHAT WE BUY

Fine Jewellery / Scrap Gold / Nuggets / Prospect Gold / Silver Jewellery / Cutlery And Scrap / Coins / Bullion / Platinum

HOW TO SELL

- Bring in your items in for evaluation
- Test and value in front of you
- Collect cash immediately

ONLINE CALCULATOR

Metal Type:

Purity:

Gross Weight: OZ

Spot Price:

LIVE GOLD SPOT PRICE (PER GRAM)

9 k	\$ 17.85	AUD	↕
10 k	\$ 19.83	AUD	↕
14 k	\$ 27.76	AUD	↕
17 k	\$ 33.71	AUD	↕
18 k	\$ 35.70	AUD	↕
21 k	\$ 41.65	AUD	↕
22 k	\$ 43.63	AUD	↕
23 k	\$ 45.61	AUD	↕
24 k	\$ 47.60	AUD	↕

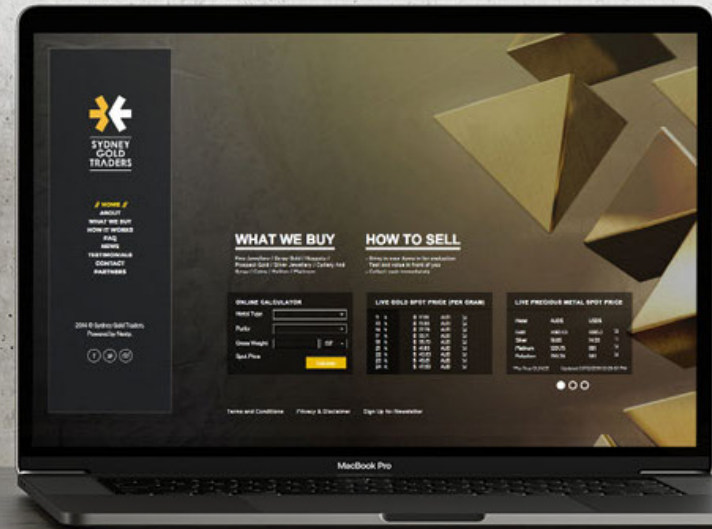
LIVE PRECIOUS METAL SPOT PRICE

Metal	AUD\$	USD\$
Gold	1490.43	1065.3
Silver	19.85	14.55
Platinum	1201.75	881
Palladium	765.24	561

*Per Troy OUNCE Updated: 07/02/2015 12:25:57 PM



[Terms and Conditions](#) [Privacy & Disclaimer](#) [Sign Up for Newsletter](#)





Loan Street

For most property buyers, the process of applying for a home loan is complicated. LoanStreet makes the experience easier through an advanced online service platform. Bright yet vivid colours are applied on the website, combining with the dialog box and friendly curves, conveying a customer-driven, approachable yet reliable brand feeling.

SERVICE

SECTOR

Digital

Finance



LoanStreet

loanstreet.com.au





Unichi

As one of the Australia's most qualified health & cosmetics brand, Unichi focuses on looking for unique raw natural plant material to create its unique products for the marketplace. Nexty assisted Unichi designed and developed a fresh new brand website, which reset Unichi's brand position and demonstrates Unichi's brand culture.

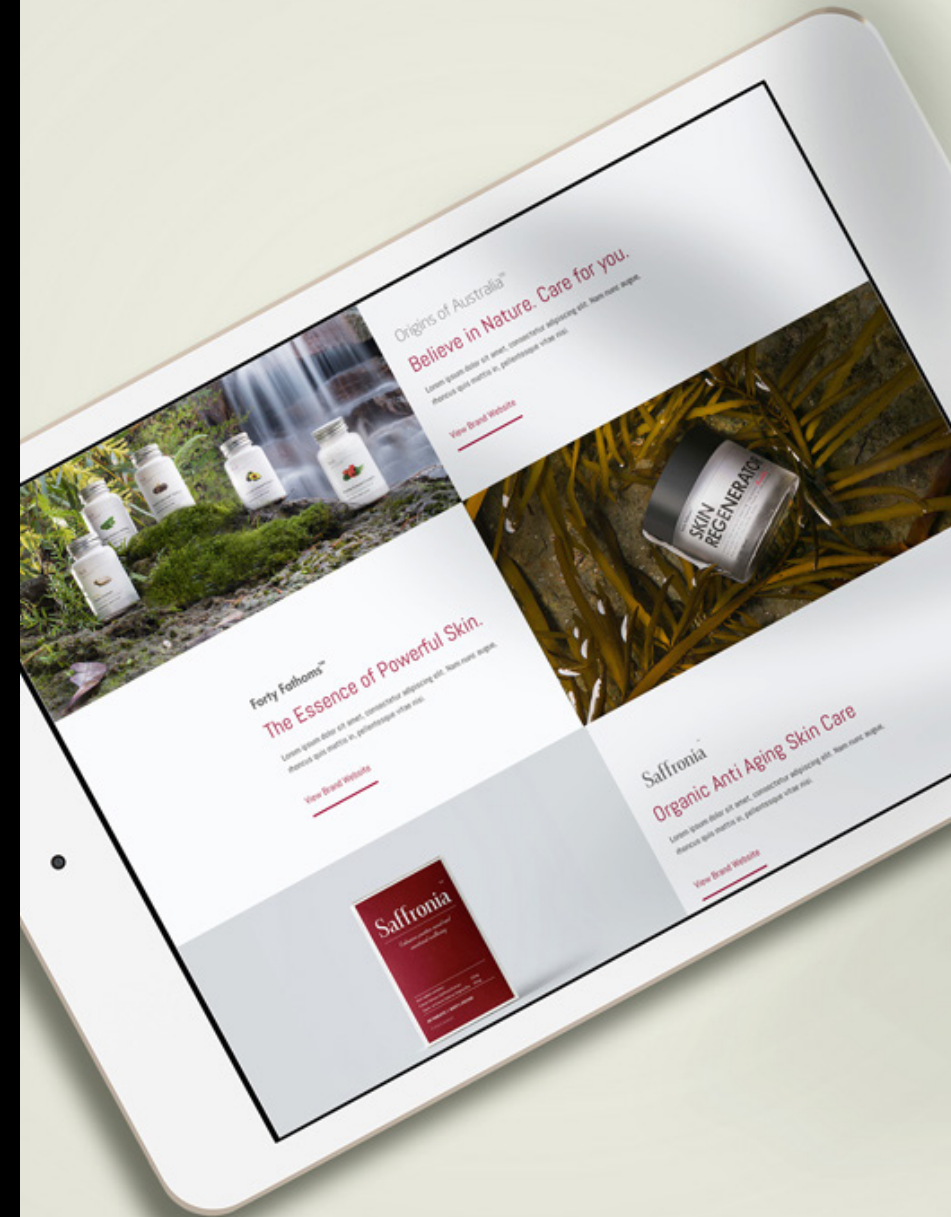
The new website solves Unichi's requirement for frequent updates of its products. The site is designed with a simple yet clean style, highlighting the unique characteristics of Unichi's product lines. Utilising images of the raw material production sites reflect Unichi's natural health characteristics. The website uses clear frame structures on the product list allows users to easily browse through all of Unichi's products.

SERVICE

SECTOR

Digital

FMCG





Believe in Nature.
Care for You.

[Explore Our Brands](#)



Our Responsibility

Unichi is more than health – through our social responsibility and ethical framework we work to support and build better communities, maintain a balance between economy and ecosystems, and support those less fortunate.

We proudly provide a varied scope of support to community services and cultural initiatives, to help improve society and give back.

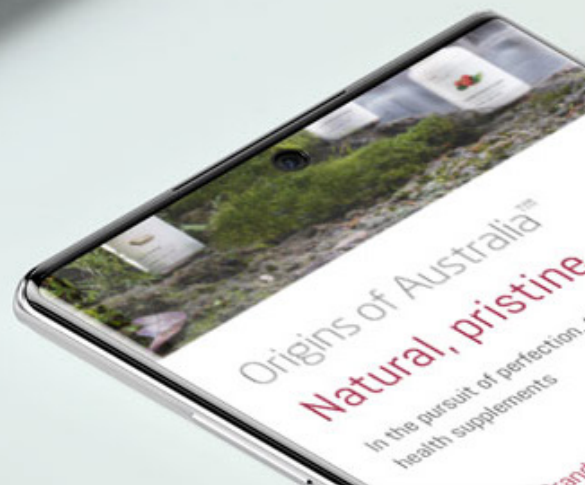


WE SUPPORT **We Care**



Health and Wellbeing

Good health is about balance; nutrition and exercise and making time for the things that really matter. These small things you choose to do often have a huge positive impact on your life, much greater than a grand gesture once a month or twice a



Built

Built is an Australia's leading construction company, Nexty was called up to provide them with a website design and development service.

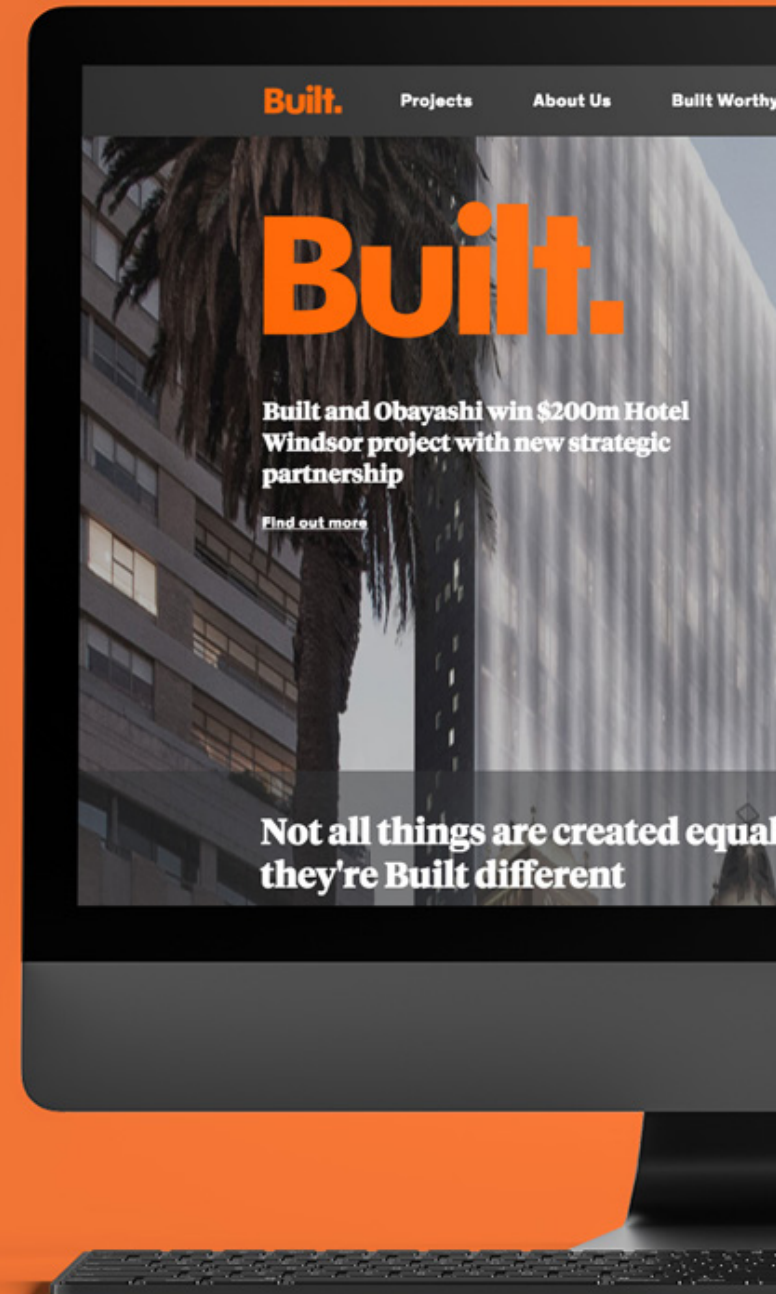
The new website adopted the main visual elements from the brand's key visual, such as colour palette, images and typefaces style, infographic and animation style to keep visual consistency across all platforms. AngularJS technology was applied to allow the front and backend to be separated. The website language was adjusted automatically with the system language of the internet browser. This solution facilitates cross-cultural and cross-nation communication and the brand can be reached from all corners of the globe.

SERVICE

SECTOR

Digital

Media



Built.

Projects

About Us

Built Worthy

Built Different

News



Built.

Construction

Fitout

Refurbishment

01 02 03

**Not all things are created equal,
they're Built different**

**Built
Worthy.**

**We do things
differently**

Built
different

From the moment we started, in every market we've entered, in every job we've undertaken, we've aimed to disrupt industry norms by continually being better everyday.

It's how we've maintained sustainable growth to become one of Australia's leading builders with more than 500 people in six state offices who all share a commitment to quality, in everything we do, across Construction, Fitout & Refurbishment.

Since we began in 1998, we've held tight to a simple business model based around finding the best people and giving them room to grow, getting involved in projects as early as possible, and building real partnerships with our clients, suppliers and project

Chun Shing International

Chun Shing International provides high quality, healthy and tasty food products in an affordable price range. We proposed an international brand style embracing an Asian flavour by using the company's initials CSI in a red circle.

The new website solves Chun Shing's requirement for frequent updating of its products. The site is designed with a simple yet clean style, highlighting the various characteristics of Chun Shing's product lines. We used images of raw material production sites to reflect Chun Shing's high quality healthy food.

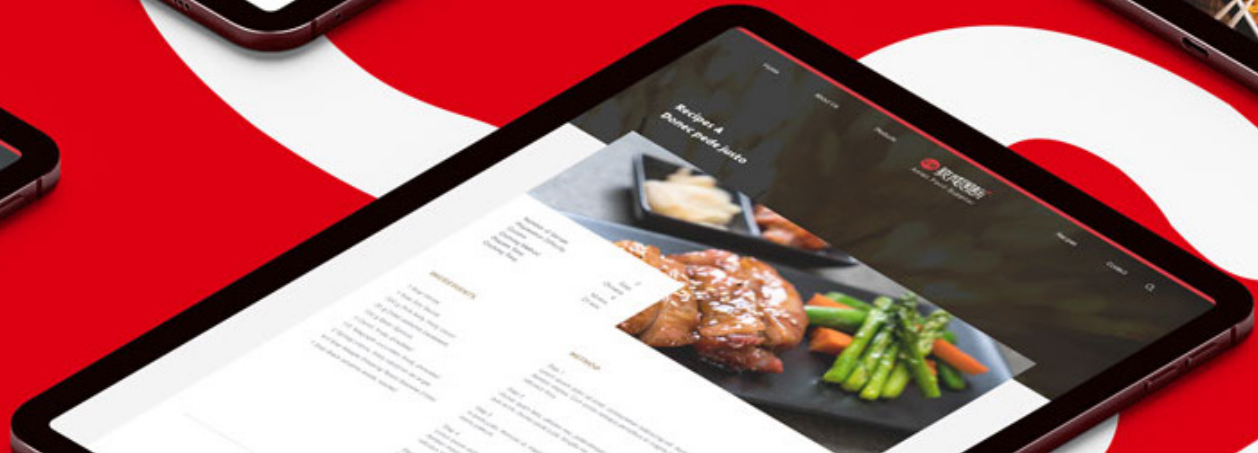
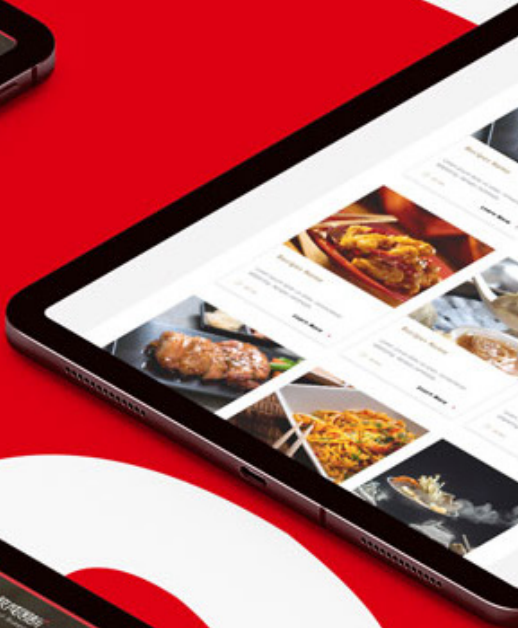
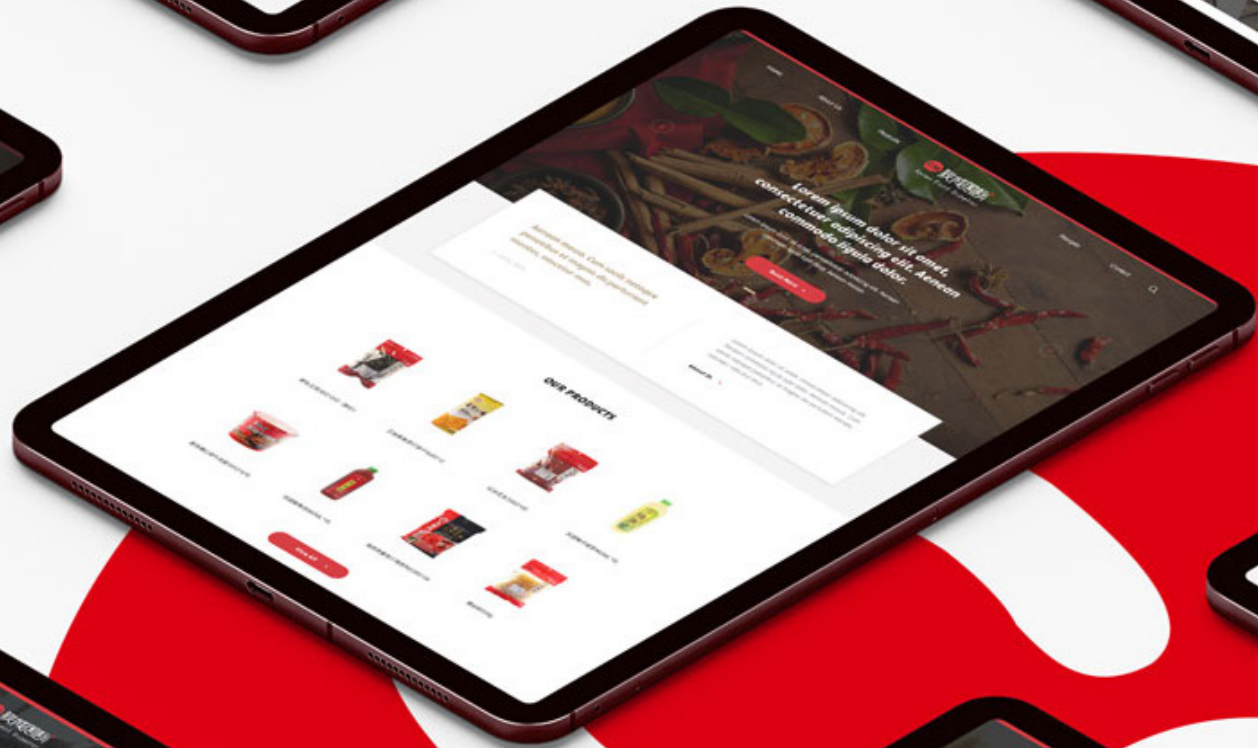
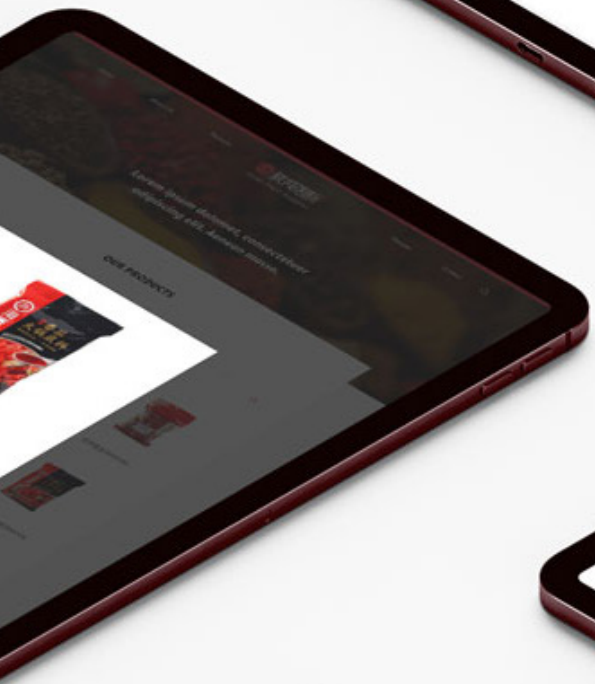
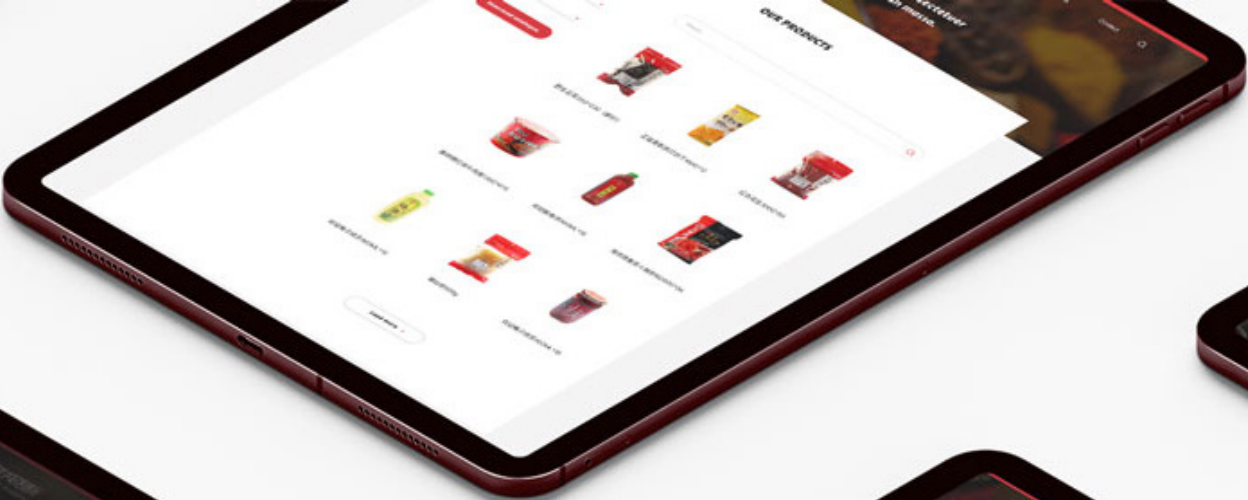
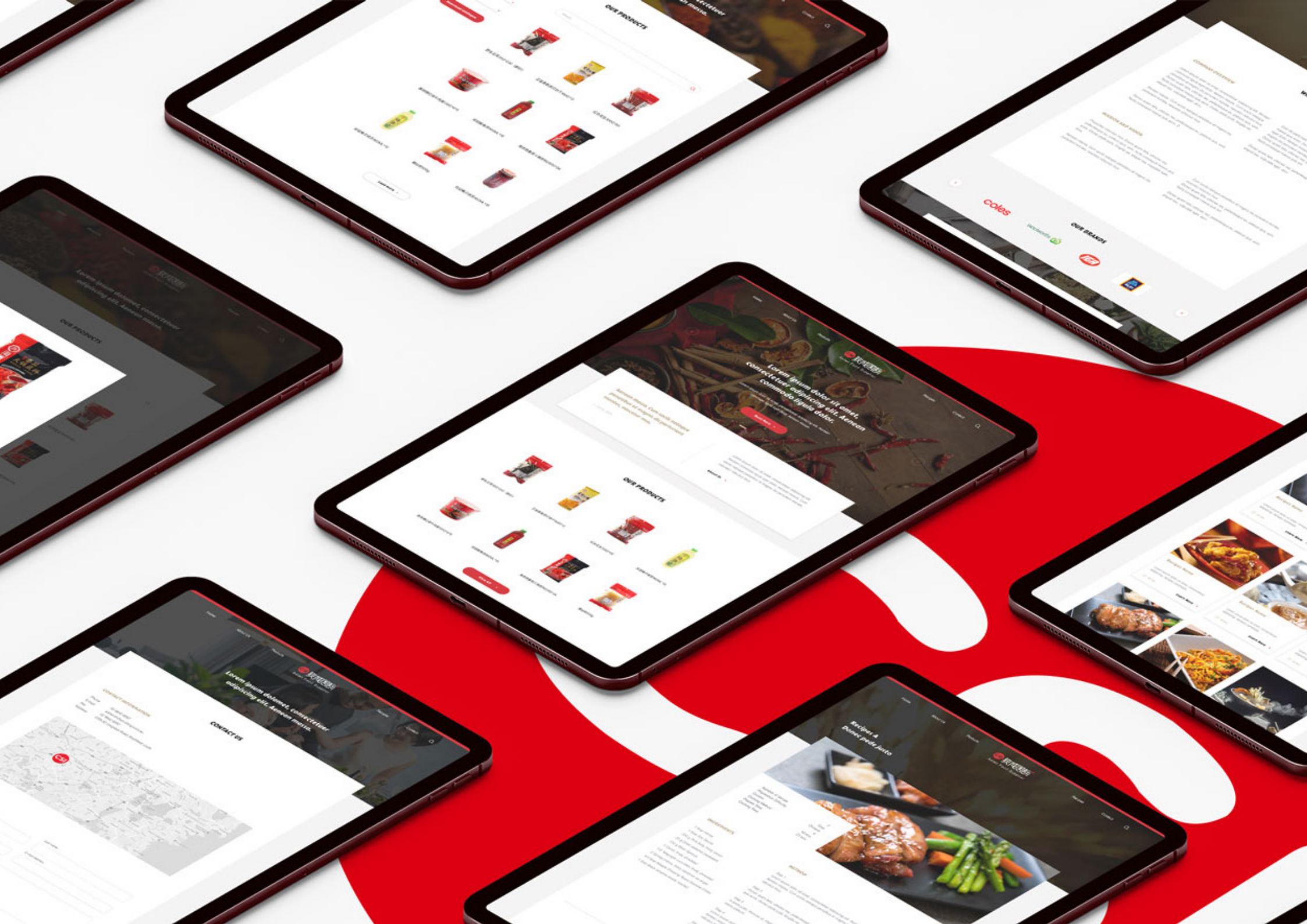
SERVICE

Digital

SECTOR

FMCG





Lorem ipsum dolamet, consetetuer
 adipiscing elit. Aenean massa.

OUR RECIPES



Recipes Name

Lorem ipsum dolor sit amet, consetetuer
 adipiscing. Aenean commodo.

🕒 24 min

[Learn More](#)



Recipes Name

Lorem ipsum dolor sit amet, consetetuer
 adipiscing. Aenean commodo.

🕒 24 min

[Learn More](#)



Recipes Name

Lorem ipsum dolor sit amet, consetetuer
 adipiscing. Aenean commodo.

🕒 24 min

[Learn More](#)



Recipes Name

Lorem ipsum dolor sit amet, consetetuer
 adipiscing. Aenean commodo.

🕒 24 min

[Learn More](#)



Recipes Name

Lorem ipsum dolor sit amet, consetetuer
 adipiscing. Aenean commodo.

🕒 24 min

[Learn More](#)



Recipes Name

Lorem ipsum dolor sit amet, consetetuer
 adipiscing. Aenean commodo.

🕒 24 min

[Learn More](#)



YPL

The YPL brand was created with a commitment to prove that trendy clothes can be comfortable and suitable for an everyday casual look. Walking on the street, playing sports or attending events – each YPL item is designed to make you feel confident and free.

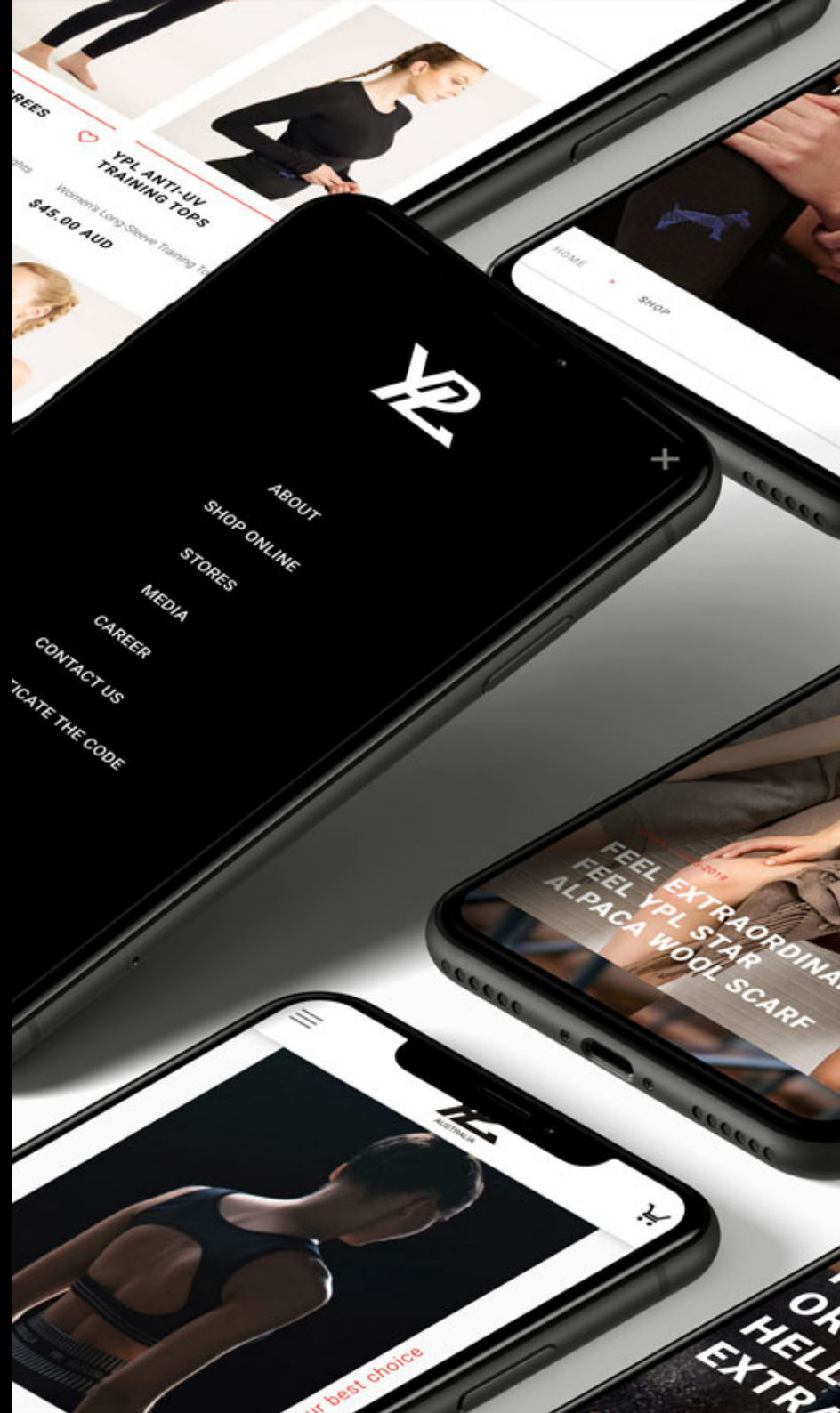
We understand that E-commerce is one of the main channels which consumers shop online, and, as YPL makes sportswear with trade styles, we delivered the new website with the style of the YPL brand. This new design maintained the original concept of the brand, using only black and white, leaving large areas of negative space to bring attention to the product itself.

SERVICE

Digital

SECTOR

FMCG





SHOP ONLINE STORES



MEDIA / 13-05-2019

DON'T MISS YOUR OPPORTUNITY TO EXPRESS YOURSELF TOGETHER WITH YPL AND JANINE CHANG



MEDIA / 13-05-2019

EXPRESS YOURSELF AND GLOW IN ALL YOUR GLORY

YOUTH FERRY



MEDIA / 13-05-2019

EXPRESS YOURSELF AND GLOW IN ALL YOUR GLORY

FERRY



MEDIA / 13-05-2019
YPL COLLECTOR 2019

MEDIA / 13-05-2019

FEEL EXTRAORDINARY FEEL YPL STAR ALPACA WOOL SCARF

DISCOVER MORE

WHAT'S NEW

YPL SLIM LEGGINGS UPGRADE
Women's Leggings
\$45.00 AUD

YPL SLIM SANDY MESSAGE SOCKS
Training Socks
\$26.00 AUD

YPL SLIM ABDOMINAL SHAPING SHORTS
Women's Shaping Shorts
\$57.00 AUD

YPL SLIM MAGIC PEACH SHORTS
Women's Training Shorts
\$32.00 AUD

OUT OF STOCK

OUT OF STOCK

OUT OF STOCK

OUT OF STOCK

OUT OF STOCK

OUT OF STOCK

WEEN

In 2018, Jovana Chang and YPL started cooperation based on common values and dedication to environmental quality and comfort of everything we do.

DISCOVER MORE

YPL NEW COLLECTIONS IN NEW YORK FASHION WEEK

YPL created this an opportunity to collaborate with the most important event in the world of fashion in New York Fashion Show 2019.

FAREWELL ORDINARY,
HELLO EXTRAORDINARY.

SHOP NOW

WATCH DEMO

WHAT'S NEW

FEEL YPL STAR

YPL NEW COLLECTIONS IN 2019 NEW YORK

EXPERIENCE YOURSELF
SHOW IT ALL
A LITTLE
FOR ALL

THIS IS YPL

Every woman enjoys attracting attention. We are committed to explore the feminine side of beauty of the women, using the most innovative technologies and the most ingenious craftsmanship to help women to be proud from the most beautiful side. We ensure a healthy lifestyle and believe that, with YPL, all women can become truly confident.

MORE ABOUT US

INSTAGRAM

YPL ONLINE

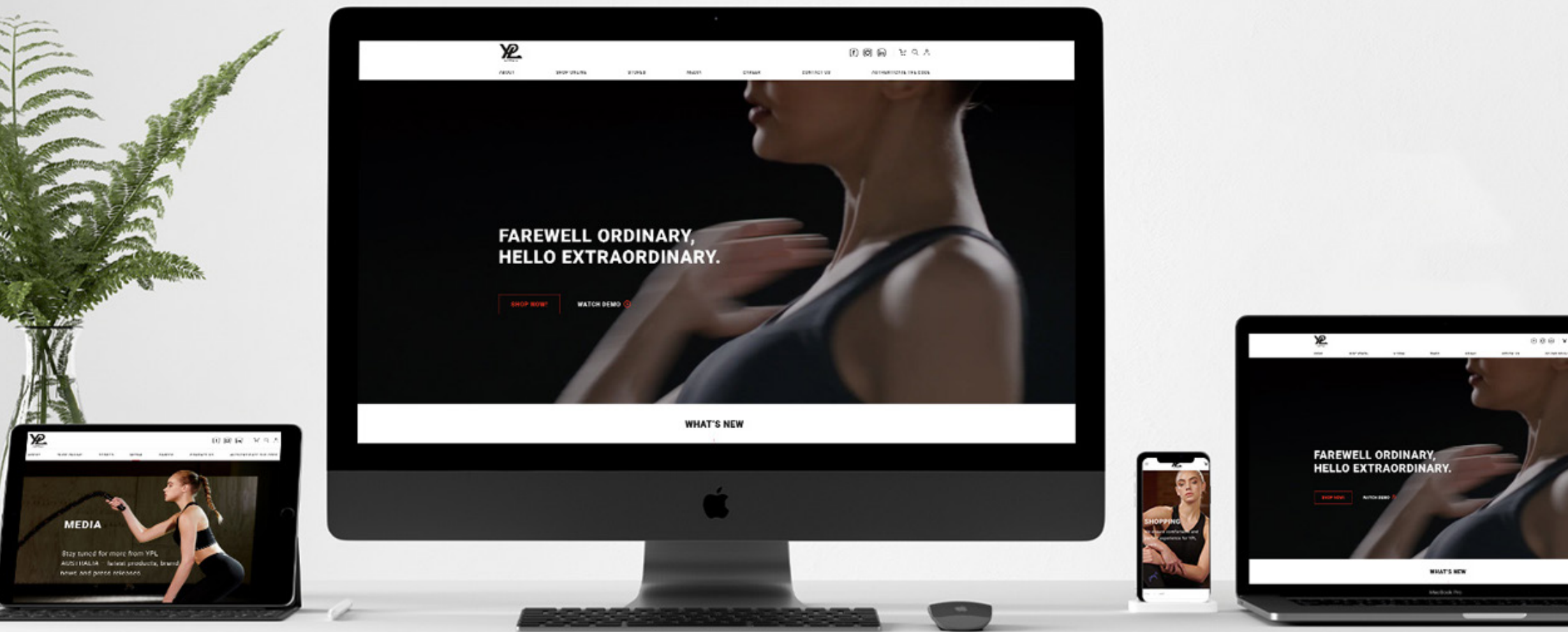
STYLES

MEDIA

CAREER

CONTACT US

AUTHENTICATE THE CODE

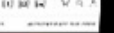


ABOUT SHOP ONLINE STORE ABOUT CONTACT US AUTHORITY/OTHER LINKS

FAREWELL ORDINARY,
HELLO EXTRAORDINARY.

SHOP NOW WATCH DEMO

WHAT'S NEW



ABOUT SHOP ONLINE STORE ABOUT CONTACT US AUTHORITY/OTHER LINKS

MEDIA

Stay tuned for more from YPL,
AUTO HALLA - latest products, brand
news and press releases.



ABOUT SHOP ONLINE STORE ABOUT CONTACT US AUTHORITY/OTHER LINKS

FAREWELL ORDINARY,
HELLO EXTRAORDINARY.

SHOP NOW WATCH DEMO

WHAT'S NEW



SHOPPING



THANK YOU THANK YOU